

# CONTEST INFORMATION

Important information for teachers  
and parents.



## About the Contest

WQED Film Academy and Marcus L. Ruscitto Charitable Foundation proudly present the Anti-Bullying Storyboard Contest for students in kindergarten through third grade across Southwestern Pennsylvania. Encourage your students to unleash their imagination as they learn the art of storyboarding and craft their vision for a powerful Public Service Announcement (PSA). A PSA is a short video that shows and tells an important message on TV and online.

Winning entries will be transformed into video PSAs by the WQED Film Academy's Teen Film Crew and showcased across WQED's platforms. Winning contestants will be invited to join the video-making process along with WQED Film Academy students at the WQED Studio in Pittsburgh during the PSA's creation at the end of July 2024.

## General Guidelines

- Storyboard must be a minimum of 5 and maximum of 7 panels.
- No more than three characters.
- 1-2 settings/locations.
- Final PSA will be 30 seconds.
- Theme must include kindness, anti-bullying, or empathy.
- Storyboards can be created with pencil and paper, or they can be done digitally.

For more complete guidelines visit: [wqed.org/education/storyboard-contest/requirements](http://wqed.org/education/storyboard-contest/requirements)

# WELCOME YOUNG CREATORS!

Here are the **six simple rules** of the contest to keep in mind when creating your storyboard.

*Remember we're not judging your drawings—they're just to help share your message and idea.*



# SIX SIMPLE RULES

1

Your storyboard's goal is to tell a story to share a message about Kindness and Anti-Bullying. Kindness and bullying can occur in real life or in an online setting.

2

Your storyboard needs to be drawn on the storyboard template provided. You can draw your storyboard by hand, tablet, or a computer. When using the paper template, please use colored pencils.

3

Your storyboard will consist of boxed panels. Each rectangle is one panel. These panels show different parts of the story. You can create five to seven panels on your storyboard.

4

Create one to three characters for your storyboard. Create your own characters or make characters based on people you know.

5

Write details on your storyboard, such as what your characters are doing, saying, thinking, and feeling. The more details you write, the easier it will be for the judges to understand your story.

6

Only one storyboard submission per student. If you have more than one idea, pick your favorite to send in. Have your friends or an adult help you choose which idea to create. It's important that your storyboard is your own original work.

YOUR NAME: \_\_\_\_\_

SCHOOL: \_\_\_\_\_

GRADE: \_\_\_\_\_

ANTI-BULLYING

# Storyboard Contest



Kindness in Action



## CREATE YOUR CHARACTERS!

**Tell us about the stars of your story.**

*Remember you don't have to fill all three boxes.*

1

CHARACTER NAME: \_\_\_\_\_

AGE: \_\_\_\_\_

WHAT ARE THEY THINKING OR FEELING: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2

CHARACTER NAME: \_\_\_\_\_

AGE: \_\_\_\_\_

WHAT ARE THEY THINKING OR FEELING: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3

CHARACTER NAME: \_\_\_\_\_

AGE: \_\_\_\_\_

WHAT ARE THEY THINKING OR FEELING: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

YOUR NAME: \_\_\_\_\_

SCHOOL: \_\_\_\_\_

GRADE: \_\_\_\_\_

ANTI-BULLYING

# Storyboard Contest



Kindness in Action



## SETTING!

Where are your characters?

DESCRIBE YOUR SETTING: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

YOUR NAME: \_\_\_\_\_

SCHOOL: \_\_\_\_\_

GRADE: \_\_\_\_\_

PSA TITLE: \_\_\_\_\_

ANTI-BULLYING

# Storyboard Contest



Kindness in Action



## STORYBOARD

**Draw your characters in action!**  
**What are they doing and saying?**

**BOX # :** \_\_\_\_\_

**WHAT ARE THEY DOING AND SAYING:** \_\_\_\_\_

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**BOX # :** \_\_\_\_\_

**WHAT ARE THEY DOING AND SAYING:** \_\_\_\_\_

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YOUR NAME: \_\_\_\_\_

SCHOOL: \_\_\_\_\_

GRADE: \_\_\_\_\_

PSA TITLE: \_\_\_\_\_

ANTI-BULLYING

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Kindness in Action



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\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_