## CONTEST INFORMATION

Important information for teachers and parents.





## **About the Contest**

WQED Film Academy and Marcus L. Ruscitto Charitable Foundation proudly present the Anti-Bullying Storyboard Contest for students in kindergarten through third grade across Southwestern Pennsylvania. Encourage your students to unleash their imagination as they learn the art of storyboarding and craft their vision for a powerful Public Service Announcement (PSA). A PSA is a short video that shows and tells an important message on TV and online.

Winning entries will be transformed into video PSAs by the WQED Film Academy's Teen Film Crew and showcased across WQED's platforms. Winning contestants will be invited to join the video-making process along with WQED Film Academy students at the WQED Studio in Pittsburgh during the PSA's creation at the end of July 2024.

## **General Guidelines**

- Storyboard must be a minimum of 5 and maximum of 7 panels.
- · No more than three characters.
- 1-2 settings/locations.
- Final PSA will be 30 seconds.
- Theme must include kindness, anti-bullying, or empathy.
- Storyboards can be created with pencil and paper, or they can be done digitally.

For more complete guidelines visit: wqed.org/education/story-board-contest/requirements



## WELCOME YOUNG CREATORS!

Here are the **six simple rules** of the contest to keep in mind when creating your storyboard.

Remember we're not judging your drawings—they're just to help share your message and idea.





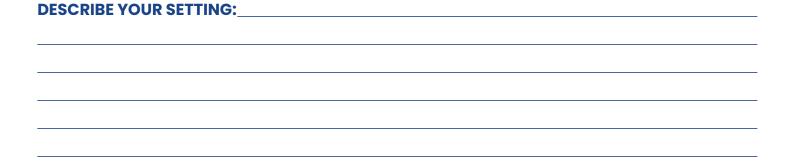


your own original work.

YOUR NAME:SCHOOL:	
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<b>Tell us about the stars of y</b> Remember you don't have to fill all	-
	CHARACTER NAME:
	WHAT ARE THEY THINKING OR FEELING:
	CHARACTER NAME:AGE:
	WHAT ARE THEY THINKING OR FEELING:
	CHARACTER NAME:
	WHAT ARE THEY THINKING OR FEELING:



YOUR NAME:SCHOOL:	Storyboard Contest Kindness in Action





YOUR NAME:	ANTHBULLYING
SCHOOL:	Ctourboard
GRADE:	Storyboard
PSA TITLE:	Storyboard Contest
STORYBOARD Draw your characters in action What are they doing and saying	Kindness in Action
	BOX #:
	WHAT ARE THEY DOING AND SAYING:
	BOX #:
	WHAT ARE THEY DOING AND SAYING:



YOUR NAME: SCHOOL: GRADE: PSA TITLE:	Storyboard Contest
STORYBOARD Draw your characters in action! What are they doing and saying?	Kindness in Action
BOX #:	

