

iDad

What is iQ: smartparent?

iQ: smartparent is a multimedia television and web series designed for parents that will empower them with new knowledge, tools, and abilities to successfully guide their children through the changing landscape of digital media and technology. It is a growing community of caregivers, national experts, educators, and parent bloggers who want to understand the opportunities and challenges of media as it relates to the development of their children. *iQ: smartparent* was created by WQED Multimedia in 2012.

About this Episode

Today's dads grew up playing video games like Pac-Man and watching Superman and other Sci-fi movies. This episode explores how digital age dads are sharing their love of science, technology, and media with their children and shares some innovative projects they have created online.

Discussion Questions

1. What are some of the benefits of using technology and media with your children? What are some of the concerns?
2. What are some of the qualities and skills a child might gain from making their own media?
3. Do mothers and fathers use media in different ways with their children? What about other caregivers, such as grandparents and babysitters?
4. Have you created any digital media projects at home with your children? How did it go? Would you do it again? What would you do differently or the same?
5. How could your child's interests and hobbies translate to a digital media project?
6. If you'd like to make media with your child but aren't sure how to get started, where could you go for help?

About the Guests



Ken Denmead is the editor of [GeekDad](#), a popular parenting blog where dedicated, geeky parents discuss projects, books, movie reviews, weekly podcasts, and more about being a parent and being a geek. The blog began at *Wired* magazine and was named one of *Time* magazine's twenty-five "Best Blogs of 2010" and *Technorati*'s top 1,000 blogs. Ken is also the publisher of the Companion Site, *GeekMom*, and the author of several New York Times bestselling books including *Geek Dad*, *The Geek Dad's Guide to Weekend Fun* and *Geek Dad Book for Aspiring Mad Scientists*. A professional civil engineer, he lives near San Francisco with his wife and their two sons, who are both geeks in training.



Bob McLaughlin is the creator of YouTube's "[babyteeth4](#)" channel, where he writes, directs, edits and markets entertaining videos that have been viewed over 55 million times. Bob has been an avid movie fan since viewing a Bigfoot movie at a drive-in theater at an impressionably young age. Bob received a Bachelor's degree in Finance from the University of Notre Dame and manages an accounting outsourcing team at the world's largest custodian bank. A lifelong resident of the Pittsburgh area, a devoted husband, and the father of Jillian & Adelaide McLaughlin, Bob has found time to pen two novels, a full-length screenplay and over 50 short stories, as well as building an award-winning annual Halloween yard display.



Jillian & Adelaide McLaughlin, ages 8 and 6, have been acting in videos their entire lives. Millions of viewers from every country in the world have been entertained and touched by their performances in such babyteeth4 videos as "Fast Cars, Bad Kids", "Too Many Addies", "Sallywags" and "Kids in Space". In addition, they appear in the web series "Kid Candy Reviews" and the animated series "Overly Sensitive Zombie Girl", which Jillian created. Jillian and Adelaide are both enrolled in gifted education programs at their local public school, where they are in second grade and kindergarten respectively. When not making viral videos, the sisters enjoy reading, Girl Scouts and playing with their dog and two cats.

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Online Resources

Movie Dads

<https://www.common sense media.org/lists/movie-dads>

TV Dads We Love

<https://www.common sense media.org/lists/tv-dads-we-love>

Best Dad-Daughter Movies

<https://www.common sense media.org/lists/best-dad-daughter-movies>

Books About Dads

<https://www.common sense media.org/lists/books-about-dads>

Geek Dad

<https://geekdad.com/>

Geek Dad: Awesomely Geeky Projects and Activities for Dads and Kids to Share by Ken Denmead (May 4, 2010)

www.amazon.com/Geek-Dad-Awesomely-Projects-Activities-ebook/dp/B003NX760S/

The Geek Dad Book for Aspiring Mad Scientists: The Coolest Experiments and Projects for Science Fairs and Family by Ken Denmead (Nov 1, 2011)

<http://www.amazon.com/The-Geek-Book-Aspiring-Scientists/dp/1592406882/>

The Geek Dad's Guide to Weekend Fun: Cool Hacks, Cutting-Edge Games, and More Awesome Projects for the Whole Family by Ken Denmead (May 3, 2011)

<http://www.amazon.com/The-Geek-Dads-Guide-Weekend/dp/1592406440/>

Geek Mom: Projects, Tips, and Adventures for Moms and Their 21st-Century Families by Natania Barron, Kathy Ceceri, Corrina Lawson and Jenny Williams (Oct 30, 2012)

www.amazon.com/Geek-Mom-Projects-Adventures-21st-Century/dp/0823085929/

GeekMom

<https://geekdad.com/category/geekmom/>

10 Apps to Play with Dad

<https://www.common sense media.org/blog/10-apps-to-play-with-dad>

10 Books that Celebrate Dads

<http://www.pbs.org/parents/adventures-in-learning/2014/06/fathers-day-books/>

How Dads Create a Blueprint for Relationships

www.pbs.org/parents/expert-tips-advice/2015/06/dads-create-blueprint-healthy-relationships/

The Good Men Project – Dads Lip Syncing “Frozen” with Their Daughters

<http://goodmenproject.com/families/tmb-joys-watching-dads-lip-syncing-frozen-daughters/>

10 Ways Tech Makes Life Easier for New Parents

www.common sense media.org/blog/10-ways-tech-makes-life-easier-for-new-parents

all4tubekids

www.youtube.com/user/all4tubekids

babyteeth4

www.youtube.com/user/babyteeth4/featured

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