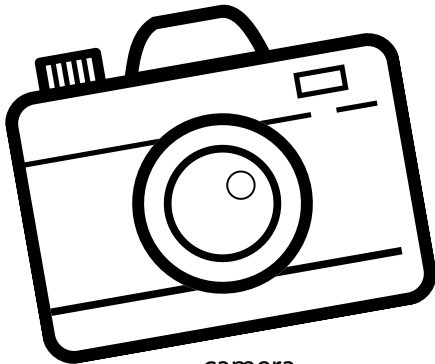
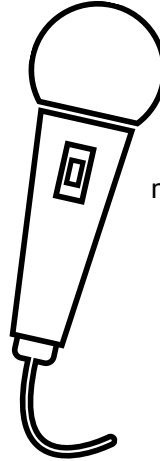




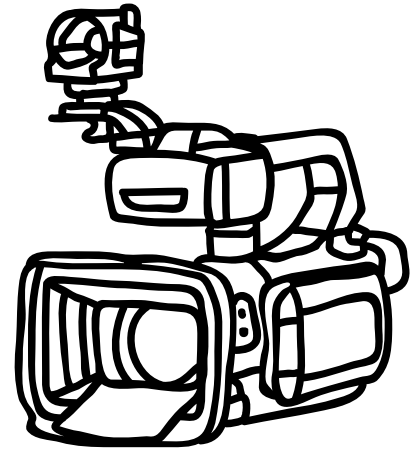
laptop



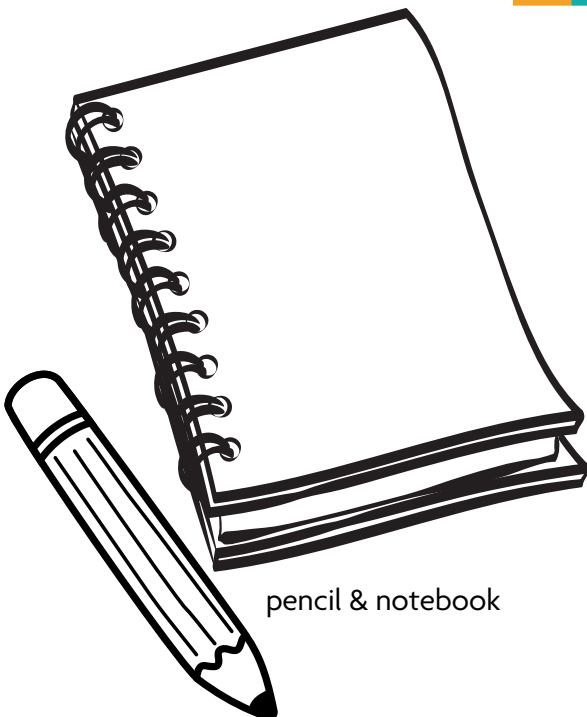
microphone & headphones



camera



videocamera



pencil & notebook

Tools of the Trade

JOBS IN PUBLIC MEDIA

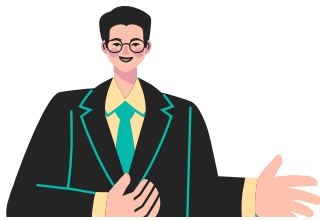


Music Director/Radio Host

I select songs and program the radio station, interview musicians, and talk on the radio. Fewer people listen to the radio these days, so I need to be creative, but I love hearing from listeners about how the music I play makes their day better.

Videographer/Editor

I film events and interviews for television and the internet, then I edit the different parts together to create a story. I love meeting all kinds of different people and telling their stories, but sometimes the equipment is very heavy!



Director of Giving

We don't sell ads or products to make money, so my job is to ask local businesses and community members to donate. I love teaching people about what we do, but it can be hard if too many people say "no" in one day. I like it much better when people say "yes!"

Social Media Coordinator

I promote our shows and events on social media, which involves a lot of writing and scheduling. It can be hard to grab the public's attention, so I love when something I post goes viral!



Vice President

I oversee many different departments and try to help each one do their best. This means I do a little bit of everything to make sure things keep running smoothly. It can be hard to juggle so many tasks, but I love to see projects that we imagine come to life.

Producer

Producers plan, budget, write, shoot, and edit videos for television and the internet. I research stories and find locations to film and people to interview. My job is very busy and I love meeting new people. It can get stressful because of deadlines, but I get to make tv shows!

