



POSITION AVAILABLE

Title: Web Developer

The Web Developer plans, constructs, and maintains the public facing website for WQED. This position collaborates closely with the Web Content Producer/Designer, as well as with internal departments for ongoing website development needs and content updates to ensure site aligns with goals and strategic organizational objectives. The ideal candidate will exhibit expertise in website user experience (UX), architecture, responsive design, development, search engine optimization (SEO), site analytics, and troubleshooting.

Responsibilities include but are not limited to:

- Create landing pages and microsites for WQED initiatives.
- Perform web site maintenance, security and regularly update content.
- Diagnose and address issues that affect performance and/or stability.
- Respond to website security issues that are reported.
- Perform regular site security testing.
- Improve website functionality by creating or enhancing existing modules and themes.
- Integrate website with third-party APIs, as needed.
- Assure web site functionality, monitor webmaster messages.
- Adhere to standards of semantics and accessibility.
- Leverage WQED website to facilitate internal workflow.
- Perform minor photo and video editing using standard desktop tools.
- Help manage WQED's video channels, adhering to YouTube and PBS standards.
- Help support and train user base within WQED.
- Support ecommerce sites.
- Work with Sales Team on placement of ads throughout the site.
- Work with Interactive team and other departments to plan media strategies for optimum delivery of projects, products and services.
- Provide monthly web reports to various internal departments using Google Analytics.
- PA PBS reporting.

Required education and skills:

- Bachelors Degree, preferably in area related to information systems and computer applications. (Experience can substitute for field of study).
- Three or more years of experience in developing web sites and dynamic web applications (HTML5, CSS3/SASS, OOPHP)
- Experience with Wordpress, and other Content Management Systems.

- Familiarity with MySQL databases, including use of web based administration tools like “phpMyAdmin”
- Understanding of responsive web design. Mobile devices, tablets and desktops.
- Commitment to making all online properties standards-compliant and accessible.
- Knowledge of Photoshop, Illustrator and other design tools, and Premier or similar editing tools.
- Excellent communication, organization, multi-tasking and time management skills.
- Ability to work independently as well as in collaboration with Interactive Team.
- Ability to set and meet critical project deadlines.
- Ability to think creatively and strategically in problem-solving and when developing new solutions
- Customer service experience and organizational skills desired.

Candidates should send a **resume and cover letter with salary requirements** to careers@wqed.org. **No Phone Calls Please.**

*WQED is an Equal Opportunity Employer
with leadership and a culture that supports diversity and inclusion*