POSITION AVAILABLE

Title: Web Developer

The Web Developer plans, constructs, and maintains the public facing website for WQED. This position will maintain constant collaboration with the Web Content Producer/Designer, as well as internal stakeholders for ongoing website development needs and content updates to ensure site aligns with goals and strategic organizational objectives. The Web Developer must exhibit an expertise in website user experience, architecture, responsive design, development, search engine optimization SEO, and site analytics.

Responsibilities include but are not limited to:

- Perform web site maintenance/security and regularly update content.
- Create landing pages and microsites for WQED initiatives.
- Improve website functionality by creating or enhancing existing modules and themes.
- Integrate website with third-party APIs.
- Assure web site functionality, monitor webmaster messages and troubleshoot defects.
- Adhere to standards of semantics and accessibility.
- Leverage WQED website to facilitate internal workflow.
- Diagnose and address issues that affect performance and/or stability.
- Limited video editing using desktop systems.
- Manage WQED's YouTube channel.
- Help support and train user base within WQED.
- Support ecommerce sites.
- Work with sales team on placement of ads throughout the site.
- Work with Interactive team and other departments to plan media strategies for optimum delivery of projects, products and services.
- Provide monthly web reports using Google Analytics.
- PA PBS reporting.
- Assist sales and other departments in reporting statistics on an as-needed basis.

Required education and skills:

- Bachelors Degree, preferably in area related to information systems and computer applications. (Experience can substitute for field of study).
- Three to five years of experience in developing web sites and dynamic web applications (HTML5, CSS3/SASS, OOPHP)

- Experience with content management systems including Drupal core site on drupal. Especially Drupal 8 and WordPress (legacy) (experience with custom module building and/or migration from older versions is a plus).
- Understanding of responsive web design. Mobile to tablet/desk top
- Commitment to making all online properties standards-compliant and accessible.
- Knowledge of Photoshop, Illustrator and other design tools and Premier or similar editing tools.
- Excellent communication, organization, multi-tasking and time management skills.
- Ability to work independently as well as in collaboration with Interactive team.
- Ability to set and meet critical project deadlines.
- Ability to think creatively and strategically in problem-solving and developing new solutions
- Customer service experience and organizational skills desired.

Candidates should send **a resume and cover letter with salary requirements** to careers@wqed.org. **No Phone Calls Please.**

WQED is an Equal Opportunity Employer
with leadership and a culture that supports diversity and inclusion