FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
PUBLIC MEDIA AND PARTNERSHIPS FOR THE DIGITAL AGE IN ORDER TO CREATE AND SHARE OUTSTANDING PUBLIC MEDIA THAT EDUCATES, ENTERTAINS AND INSPIRES.

FORM 990, PART III, LINE 4A, DESCRIPTION OF PROGRAM SERVICE:
WQED CELEBRATES 65TH ANNIVERSARY

WQED WAS THE NATION’S FIRST COMMUNITY-SUPPORTED EDUCATIONAL TELEVISION STATION AND SIGNED ON APRIL 1, 1954. FOR 2019 AND 2020, A YEAR-LONG CELEBRATION IS UNDERWAY BASED ON THE MISSION AND PRINCIPLES OF WQED THAT HAVE BECOME A PART OF PITTSBURGH AND IS UNDER THE UMBRELLA "WQED + KINDNESS."

THE WQED + KINDNESS INITIATIVE INCLUDES:
- WQED + KINDNESS THE SPIRIT OF PITTSBURGH WWW.WQED.ORG/KIND
- THE VIRTUAL KINDNESS TREE
- KINDNESS CARDS AND STICKERS
- ONE-OF-A-KIND STORIES WWW.WQED.ORG/KIND.
- POP-UP EVENTS
- A COMMUNITY CELEBRATION ON OCTOBER 2

OTHER 65TH ANNIVERSARY ACTIVITIES:
- THE WQED SHOWCASE CHANNEL DEDICATED THE ENTIRE MONTH OF APRIL 2019 TO VINTAGE WQED PROGRAMMING, INCLUDING FAVORITE RICK SEBAK

DOCUMENTARIES FROM THE PITTSBURGH HISTORY SERIES, QED COOKS WITH CHRIS
FENNIMORE, AND FAVORITE LOCAL AND NATIONAL DOCUMENTARIES PRODUCED BY WQED.

- A SPECIAL WQED 65TH ANNIVERSARY PAGE ON THE WQED WEBSITE AT WWW.WQED.ORG/KIND
- A SOCIAL MEDIA CAMPAIGN THROUGHOUT THE YEAR.
- SPECIAL 65TH ANNIVERSARY SPOTS OF WQED-TV AND WQED-FM.
- INSTAGRAM STORIES OF WQED'S 65 YEARS OF SERVICE TO THE COMMUNITY.

OUR YEAR-LONG "WQED + KINDNESS" CAMPAIGN WITH HEALTHY RIDE BIKES THROUGHOUT THE CITY IN PARTNERSHIP WITH NEXTBIKE AND A WQED + KINDNESS NIGHT AT THE PITTSBURGH RIVERHOUNDS PROFESSIONAL SOCCER GAME.

FILMMAKERS CORNER MOVIE NIGHT AT WQED

WQED WELcomed more than 150 people to FILMMAKERS CORNER MOVIE NIGHT in Studio B on August 29. The evening featured favorite shorts from the FILMMAKERS CORNER PROGRAM. Local Filmmakers were on hand along with a special cut from Rick Sebak's NEBBY SERIES, and Pittsburgh Smokehouse Food Truck provided delicious food for the audience.

READY TO LEARN: WQED'S READY TO LEARN INITIATIVE IS THE CORE OF OUR EDUCATIONAL MISSION FOR CHILDREN AND FAMILIES, AND WE ARE PROUD TO BE ONE OF ONLY ELEVEN STATIONS SELECTED TO BE READY TO LEARN SUPERSTATIONS. SPONSORED BY THE U.S. DEPARTMENT OF EDUCATION, READY TO LEARN IS DREAMING BIG WITH PROJECTS THAT SUPPORT EARLY SCIENCE AND LITERACY LEARNING FOR FAMILIES. READY TO LEARN IS AN INDISPENSABLE RESOURCE FOR LOCAL TEACHERS AND WQED IS LEADING THE CHARGE TO TRAIN EDUCATORS ON HOW TO USE THE ASSETS IN THEIR CLASSES. BELOW ARE THE
CURRENT READY TO LEARN AND OTHER ACTIVITIES OF WQED'S EDUCATION DEPARTMENT.

WQED SMART SCHOOLS: WQED IS TEAMING UP WITH LOCAL SCHOOLS TO BRING TEACHERS, STUDENTS, AND FAMILIES SMART SCHOOLS. THE SMART SCHOOLS INITIATIVE INFUSES PBS RESOURCES INTO CLASSROOMS TO CREATE INNOVATIVE AND IMPACTFUL LEARNING EXPERIENCES FOR SCHOOL-AGED LEARNERS. THE PARTNERSHIP, MADE POSSIBLE WITH FINANCIAL SUPPORT FROM CHEVRON, EMPOWERS TEACHERS TO CREATE INNOVATIVE, IMAGINATIVE PROGRAMING USING RESEARCHED-BASED, PARENT-TRUSTED CONTENT FROM PBS.

PBS KIDS WRITERS CONTEST: THE CONTEST IS DESIGNED TO PROMOTE THE ADVANCEMENT OF CHILDREN'S LITERACY SKILLS THROUGH HANDS-ON, ACTIVE LEARNING. PARTNERING WITH WQED ARE WEST VIRGINIA PUBLIC BROADCASTING (WVPB); WPSU SERVING CENTRAL PENNSYLVANIA; AND PBS 39 (WLVT) SERVING EASTERN PENNSYLVANIA AND WESTERN NEW JERSEY. THE CONTEST, MADE POSSIBLE IN PART BY LOCAL FINANCIAL SUPPORT FROM THE EQT FOUNDATION, EMPOWERS CHILDREN IN GRADES K-5 TO CELEBRATE CREATIVITY AND BUILD LITERACY SKILLS BY WRITING AND ILLUSTRATING THEIR VERY OWN STORIES. IN THE LAST TEN YEARS, WQED'S PBS KIDS WRITER'S CONTEST HAS RECEIVED OVER 12,000 ENTRIES FROM LOCAL STUDENTS.

DESIGN LIVES HERE: DESIGN LIVES HERE IS A STUDENT OUTREACH PROGRAM BASED ON THE PBS SHOW DESIGN SQUAD NATION, A REALITY-STYLE PROGRAM CREATED TO "INSPIRE THE NEXT GENERATION OF ENGINEERS." THE ORIGINAL SHOW FEATURED TEENS ENGAGED IN CHALLENGES ALL OVER THE UNITED STATES AND GLOBE, VYING FOR AVAILABLE SCHOLARSHIPS BY ENGAGING IN THE ENGINEERING DESIGN PROCESS TO DISCOVER SOLUTIONS THAT ADDRESSED VARIOUS...
CHALLENGES WHICH OCCUR IN THE COMPLEX, YET COMPELLING, WORLD OF ENGINEERING.

APPROXIMATELY 250 STUDENTS IN GRADES 5-8 REPRESENTED THESE DIFFERENT SOUTHWESTERN PENNSYLVANIA EDUCATIONAL STAKEHOLDERS IN PREPARATION FOR THE CULMINATING COMPETITION DAYS OF MARCH 13 AND 14 AT WQED. OVER THE LAST NINE YEARS, WQED HAS ENGAGED CLOSE TO 2,000 MIDDLE SCHOOL STUDENTS THROUGH ITS DESIGN LIVES HERE PROGRAM AIMED AT ENCOURAGING AREA KIDS TO LEARN MORE ABOUT AND CONSIDER THE VALUE OF A PROFESSION IN ENGINEERING. PARTICIPATING EDUCATORS AND STUDENTS UTILIZED PROVIDED MATERIALS AND THE ENGINEERING DESIGN PROCESS TO ADDRESS STEM CHALLENGES LAIDEN WITH CONTENT FROM DESIGN SQUAD NATION EPISODES AND INTERACTIVE RESOURCES, WITH SUPPORT FROM LOCAL ENGINEERING MENTORS.

WASH & LEARN: THIS NATIONAL PROGRAM ALLOWS CHILDREN WAITING AT THE LAUNDROMAT TO HAVE OPPORTUNITIES TO PARTICIPATE IN LITERACY WORKSHOPS AND TAKE HOME FREE BOOKS AND EDUCATIONAL RESOURCES. THE LAUNCH OF THE WASH & LEARN PROGRAM IN PITTSBURGH BUILDS FROM A COLLABORATION BETWEEN ALLEGHENY COUNTY LIBRARY ASSOCIATION (ACLA), LIBRARIES WITHOUT BORDERS (LWB), CARNEGIE LIBRARY OF MCKEESPORT, PENNSYLVANIA WIC, AND WQED. THE PROGRAM AIMS TO EXTEND OPPORTUNITIES FOR LITERACY DEVELOPMENT TO CHILDREN WAITING AT THE LAUNDROMAT WITH THEIR FAMILIES AS A MEANS TO ADDRESS THE "SUMMER SLIDE." LWB INSTALLED TABLETS AND WIFI HOTSPOTS AT THE LAUNDROMAT, ALONGSIDE BOOKSHELVES WITH CURATED MATERIALS THAT CUSTOMERS CAN READ ON SITE OR CHECK OUT AND TAKE HOME.

INQUIRE WITHIN: WQED'S INQUIRE WITHIN LIBRARY PROGRAM CONTINUES TO EXPAND AND NOW BOASTS 43 LIBRARIES IN THE WQED VIEWING AREA. INQUIRE
WITHIN ASPIRES TO RE-IMAGINE MEDIA-FIRST PARTNERSHIPS WITH IMPACTFUL
EDUCATIONAL EXPERIENCES IN LEARNING FOR CHILDREN AND FAMILIES. THE
PARTNERSHIP EMPOWERS LIBRARIANS TO CREATE INNOVATIVE, IMAGINATIVE
PROGRAMING USING RESEARCHED-BASED, PARENT-TRUSTED CONTENT FROM PBS.
WQED WORKS WITH LOCAL AND NATIONAL LIBRARY PARTNERS TO CREATE AND
IMPLEMENT PBS-THEMED CURRICULUM THAT LEVERAGES PUBLIC TRUST WITH A
THIRST FOR INNOVATION IN SERVICE OF 21ST CENTURY LEARNERS, BY
DEVELOPING A COMMUNITY OF PRACTICE THAT CAN EXPERIMENT, LEAD AND
SUSTAIN A NEW APPROACH TO EDUCATIONAL PUBLIC MEDIA.

WQED FAMILY COMMUNITY LEARNING WORKSHOPS: PBS KIDS FAMILY COMMUNITY
LEARNING WORKSHOPS ARE A SERIES OF SESSIONS THAT ENGAGE FAMILIES IN
PROJECT-BASED CREATIVE LEARNING. THE WORKSHOPS ARE CENTERED ON THE IDEA
THAT CHILDREN ARE INNATELY CURIOUS AND CREATIVE, CONSTANTLY ATTEMPTING
TO MAKE SENSE OF THE WORLD AROUND THEM. STEM SHOULD BE A DIRECT
EXTENSION OF THAT CURIOSITY.

REMAKE LEARNING DAY: REMAKE LEARNING AT WQED IS PART OF THE LARGER
NATIONWIDE REMAKE LEARNING ACROSS AMERICA THAT ATTRACTED 35,000 PEOPLE
OVER 500 HANDS-ON LEARNING EVENTS AROUND THE COUNTRY. WQED HOSTED A
MULTI-TIERED EVENT IN THE FRED ROGERS STUDIO THAT FOCUSED ON HEALTH AND
WELLNESS AND WAS CONNECTED TO SESAME STREET MATERIALS AND RESOURCES.

BE MY NEIGHBOR DAY: PEOPLE ALL OVER THE REGION GEARED UP TO HELP THEIR
NEIGHBORS WITH KINDNESS BY PLEDGING THEIR FAMILY TO VOLUNTEER FOR THE
6TH ANNUAL BE MY NEIGHBOR DAY, SUPPORTED BY THE PNC FOUNDATION THROUGH
ITS GROW UP GREAT INITIATIVE ON APRIL 13. WQED HOSTED BE MY NEIGHBOR
DAY, ALONG WITH PARTICIPATING COMMUNITY PARTNERS IN SIX COUNTIES, FROM
THE CHILDREN'S MUSEUM OF PITTSBURGH AND THE HEINZ HISTORY CENTER TO
AREA PARKS AND LIBRARIES. VOLUNTEERS PITCHED IN FOR GARDENING, PARK
CLEAN-UP, WASHING FIRETRUCKS, AND MANY MORE FAMILY-FRIENDLY ACTIVITIES.
PEOPLE WERE ABLE TO PLEDGE THEIR VOLUNTEER TIME BY CALLING IN DURING
THE WQED-TV VOLUNTEER PLEDGE PROGRAM ON MARCH 20 OR THEY COULD GO
ON-LINE AT HTTP://BEMYNEIGHBORDAY.ORG/ TO LEARN MORE ABOUT HOW TO
SELECT A FAMILY VOLUNTEER OPPORTUNITY.

LOCAL COMMUNITY OUTREACH

PENNSYLVANIA PUBLIC MEDIA STATEWIDE OPIOID INITIATIVE

THE OPIOID CRISIS HAS BECOME A NATIONWIDE ISSUE. IT WAS DECLARED A
PUBLIC HEALTH EMERGENCY BY PRESIDENT TRUMP IN OCTOBER 2017, AND A
DISASTER EMERGENCY BY PENNSYLVANIA GOVERNOR WOLF IN JANUARY 2018.
PENNSYLVANIA PUBLIC MEDIA STATIONS ARE CONFRONTING THE CRISIS IN THE
COMMUNITIES WE SERVE BY PARTNERING ON A MASSIVE INITIATIVE THAT
INVOLES ALL STATIONS, STATE AGENCIES AND COMMUNITY HEALTH AGENCIES TO
PROVIDE INFORMATION AND RESOURCES TO BATTLE THE EPIDEMIC.

UNDER THE TITLE BATTLING OPIOIDS: A PROJECT OF PENNSYLVANIA PUBLIC
MEDIA, THIS TWO-YEAR INITIATIVE SHOWS THE COLLECTIVE VALUE OF
PENNSYLVANIA PUBLIC MEDIA THROUGH OUR DAILY ABILITY TO MAKE AN IMPACT
ON IMPORTANT ISSUES. THIS PROJECT IS A COLLABORATIVE MULTIMEDIA EFFORT
UNDERTAKEN BY PHILADELPHIA'S WHYY PUBLIC MEDIA, PBS39 IN BETHLEHEM,
NORTHEASTERN PENNSYLVANIA'S WVIA PUBLIC MEDIA, WITF PUBLIC MEDIA IN
HARRISBURG, WPSU PUBLIC MEDIA IN STATE COLLEGE, WQED PUBLIC MEDIA IN
PITTSBURGH, AND WQLN PUBLIC MEDIA IN NORTHWESTERN PENNSYLVANIA.
THE FOCUS OF THE PROJECT COVERS THREE AREAS: STIGMA, PREVENTION, AND TREATMENT, AND SHOWCASES PERSONAL STORIES RELATED TO EACH THAT LEAD TO A PLACE OF HOPE.


ON MARCH 29, 2019, ALL SEVEN PENNSYLVANIA PUBLIC MEDIA STATIONS AIRED BROKEN: WOMEN FAMILIES OPIOIDS. BROKEN: WOMEN FAMILIES OPIOIDS MAKES THE ARGUMENT THAT OPIOID ADDICTION AMONG WOMEN HAS IMPLICATIONS, WHICH GO FAR BEYOND THE ADDICT, INFECTING THE ENTIRE FAMILY, ESPECIALLY CHILDREN. IN THE DOCUMENTARY, WE MEET CHILDREN WHO ARE BORN ADDICTED, WHILE OTHERS ARE REMOVED FROM THEIR HOMES AND PLACED IN FOSTER CARE OR IN THE CARE OF AN EXTENDED FAMILY MEMBER.

BROKEN: WOMEN FAMILIES OPIOIDS WON THIS YEAR'S PENNSYLVANIA ASSOCIATION OF BROADCASTERS AWARD FOR EXCELLENCE IN THE CATEGORY OF OUTSTANDING PUBLIC AFFAIRS PROGRAM.

PENNSYLVANIA'S PUBLIC TELEVISION STATIONS HAVE COMMITTED THEIR RESOURCES TO PRODUCING A YEAR-LONG QUARTERLY SERIES CALLED BATTLING OPIOIDS. THE NEW SERIES WILL FOCUS ON SOLUTIONS, AND PROVIDE HELP AND RESOURCES FOR THE ADDICT AND THEIR FAMILIES.

IN SEPTEMBER 2018, PENNSYLVANIA'S PUBLIC TELEVISION STATIONS DEVOTED AN ENTIRE WEEK OF PRIMETIME PROGRAMMING TO FOCUS ON THE COMMONWEALTH'S
OPIOID CRISIS. THIS SERIES AIRED AGAIN IN SEPTEMBER 2019 WITH A NEW INSTALLMENT ON SEPTEMBER 26 AT 8PM.

BATTING OPIOIDS: A PROJECT OF PENNSYLVANIA PUBLIC MEDIA IS A 90-MINUTE PROGRAM THE FIRST 60 MINUTES OF WHICH CONSISTS OF STORIES FROM AROUND THE STATE THAT FOCUS ON STIGMA, PREVENTION AND TREATMENT. THE LAST 30 MINUTES OF THE PROGRAM CONSIST OF A PANEL DISCUSSION. A TOLL-FREE NUMBER ONSCREEN ALLOWED VIEWERS TO ACCESS RESOURCES AVAILABLE THROUGHOUT THE STATE.

MORE THAN 20 PODCASTS HAVE BEEN PRODUCED AND ARE AVAILABLE AT HTTPS://BATTLINGOPIOIDS.ORG/PODCASTS/

WQED WAS AT THE FOREFRONT OF THIS SCOURGE MORE THAN TEN YEARS AGO AND WAS ONE OF THE FIRST TO REPORT ON THE ABUSE OF OXYCONTIN. SINCE THEN, WQED HAS PRODUCED 15 DOCUMENTARIES AND ONLINE SEGMENTS PERTAINING TO ADDICTION THAT ARE AVAILABLE AT HTTPS://WWW.WQED.ORG/HOPEAFTERHEROIN

- HOPE AFTER HEROIN: THE EPIDEMIC IN OUR BACKYARD - TV DOCUMENTARY
- HOPE AFTER HEROIN: FIGHTING THE EPIDEMIC - TV TOWN HALL MEETING
- BROKEN: WOMEN, FAMILIES, OPIOIDS - TV DOCUMENTARY
- VOICES OF HOPE - WEBISODE
- PRENATAL HOPE PROGRAM - WEBISODE
- HOPE AFTER HEROIN: WQED’S COMMUNITY SERVICE PROJECT - WEBISODE
- HOW NARCAN WORKS - WEBISODE
- LAW ENFORCEMENT & NARCAN - WEBISODE
- SIGNS OF ADDICTION - WEBISODE
- YOUTH ADDICTION - TV FEATURE
- PARENTS OF OVERDOSE VICTIMS - TV FEATURE
MISTER ROGERS' NEIGHBORHOOD FIFTIETH ANNIVERSARY

IN 2018 AND INTO 2019, PUBLIC MEDIA STATIONS ACROSS THE COUNTRY CELEBRATED THE 50TH ANNIVERSARY OF MISTER ROGERS' NEIGHBORHOOD. WQED WAS FRED ROGERS' HOME FOR MOST OF HIS CAREER AND FOR MOST OF HIS PROGRAMS.

WQED CREATED A SPECIAL FIFTIETH ANNIVERSARY PAGE ON WQED INTERACTIVE AT WWW.WQED.ORG/MR-ROGERS-50 WITH A RUNDOWN OF PROGRAMMING, EVENTS, INDIVIDUAL STORIES, AND "THE WQED SWEATER SESSIONS," WHICH IS A TAKEOFF ON OUR WQED SESSIONS DIGITAL FIRST MUSIC SEGMENTS.

FEBRUARY 26 - MARCH 2 - MISTER ROGERS' NEIGHBORHOOD 50TH ANNIVERSARY BEGINS WITH FIVE CLASSIC MISTER ROGERS' NEIGHBORHOOD PROGRAMS AIRED MONDAY THROUGH FRIDAY THE WEEK OF FEBRUARY 26.

MARCH 6 AND MARCH 11 - NATIONAL BROADCAST OF MISTER ROGERS: IT'S YOU I LIKE

MARCH 20 - "BE MY NEIGHBOR" PROGRAM TO PLEDGE VOLUNTEER TIME

MARCH 23 - THE MISTER ROGERS STAMP FIRST DAY OF ISSUE EVENT IN WQED'S FRED ROGERS STUDIO. THE UNITED STATES POSTAL SERVICE HOSTED THIS EVENT THAT ATTRACTED NATIONAL MEDIA ATTENTION.

APRIL 21 - BE MY NEIGHBOR DAY COMMUNITY-WIDE FAMILY VOLUNTEER DAY.

APRIL 22 - VOLUNTEER THANK-YOU EVENT.
THE WQED SWEATER SESSIONS WQED’S DIGITAL PRODUCTION TEAM ENGAGED SOME OF THE PERFORMERS FROM OUR ONLINE SERIES WQED SESSIONS TO DO THEIR INTERPRETATION OF THE MISTER ROGERS NEIGHBORHOOD SONG "IT’S A BEAUTIFUL DAY IN THE NEIGHBORHOOD." HTTPS://WQED.ORG/SWEATER-SESSIONS

FRED ROGERS DAY IN LATROBE - IN FRED ROGERS’ HOMETOWN OF LATROBE, FRED ROGERS DAY IS THE MAIN COMMUNITY CELEBRATION OF THE YEAR.

Pennsylvania Tourism Office Unveils New Fred Rogers Trail

July 26 - WQED Community Blood Drive Celebrates 50 Years of Mister Rogers’ Neighborhood

Statewide Summer Reading Challenge: All Pennsylvania PBS Stations Joined Together to Host the First Statewide Summer Reading Contest. The Summer Reading Challenge Invites All Children Who Have Just Completed K-5th to Participate, and Readers Will Be Divided Into Three Categories: K-1, 2-3, and 4-5 Graders.

National Education Summit: WQED Presented a First-of-its-Kind National Survey About Young Children and Science at an Education Summit in the Fred Rogers Studio on July 11. The survey, conducted by Education Development Center (EDC) and SRI International, found that while most parents are confident about teaching their children reading, writing and arithmetic, they feel far less prepared to help with science. The study was commissioned by the U.S. Department of Education’s Ready to Learn Initiative and led by the Corporation for Public Broadcasting and
PRODUCTION ACTIVITY

WQED PRODUCES AND DISTRIBUTES LOCAL CONTENT, BUILDS ON PBS CONTENT, COLLABORATES WITH REGIONAL PARTNERS, AND PURSUES A "COMMUNITY ENGAGEMENT FIRST" PROCESS FOR CREATING COMPELLING LOCAL CONTENT.

TREE OF LIFE: A CONCERT FOR PEACE AND UNITY

Aired locally 11/27/18

PBS broadcast WQED's locally-produced Tree of Life: A Concert for Peace and Unity on December 11, 2018 to public media stations nationally. The performance was taped at Heinz Hall in downtown Pittsburgh when the Pittsburgh Symphony Orchestra hosted a special free concert for the community on November 27 exactly one month after the tragedy at the Squirrel Hill Synagogue that housed three communities - as part of its "Music for the Spirit" series to honor the victims of the tragedy. Additionally, WQED-FM 89.3 broadcast the concert live from Heinz Hall on November 27 beginning at 7:00 PM. WQED-FM host Jim Cunningham provided a half-hour of interviews and background, with the concert beginning at 7:30 PM.

Renowned Israeli-American violinist Itzhak Perlman joined Music Director Manfred Honeck, the Pittsburgh Symphony Orchestra, PSO Principal Clarinetist Michael Rusinek and the Mendelssohn Choir of Pittsburgh.
ON JANUARY 31, 2019 WQED BROADCAST A 90-MINUTE EXTENDED PROGRAM OF THE PBS CONCERT, WHICH WAS EDITED FOR LENGTH. THE COMPLETE PERFORMANCE AIRING ON JANUARY 31 FEATURED THE FOLLOWING WORKS, INCLUDING CANTUS IN MEMORY OF BENJAMIN BRITTEN AND LARGHETTO FOR ORCHESTRA, AS WELL AS READINGS THAT WERE NOT PART OF THE SHORTENED VERSION THAT AIRED ON PBS.

MIDTERM MATTERS
WWW.WQED.ORG/MIDTERMATTERS
AIRED 10/25/18
IN A VOLATILE ELECTION YEAR, WQED RE-CENTERED THE CONVERSATION AROUND ISSUES THAT MATTER TO WESTERN PENNSYLVANIANS IN A CRITICAL MID-TERM ELECTION. THIS PRODUCTION FEATURED VIDEO REPORTS ON OUR LOCAL INFRASTRUCTURE, ECONOMY AND SCHOOL SAFETY. A DIVERSE PANEL OF POLITICAL THINKERS ALSO SHARED THEIR THOUGHTS ON HOW THOSE ISSUES MIGHT BE AFFECTED BY THE MIDTERM ELECTIONS.

STOLEN YEARS: WOMEN, CAREGIVERS & ALZHEIMER'S
WWW.WQED.ORG/STOLEANYEARS
AIRED 11/15/18
APPROXIMATELY 5.5 MILLION AMERICANS ARE LIVING WITH ALZHEIMER'S AND MORE THAN TWO-THIRDS OF THEM ARE WOMEN. STUDIES ALSO SHOW THAT WOMEN CARRY MORE OF THE BURDEN WHEN IT COMES TO CARING FOR FAMILY MEMBERS WITH ALZHEIMER'S. WQED'S HALF-HOUR DOCUMENTARY, STOLEN YEARS: WOMEN, CAREGIVERS & ALZHEIMER'S, EXPLORES THE LIFE-ALTERING IMPACT OF THE DISEASE, PARTICULARLY ON WOMEN.

...AFTER WAR
WWW.WQED.ORG/TV/HIGHLIGHTS/AFTER-WAR
AIRED 11/8/18

SINCE 2001, MORE THAN 2.7 MILLION SERVICE MEMBERS HAVE SERVED ON 5.4 MILLION DEPLOYMENTS ACROSS THE WORLD. RETURNING TO CIVILIAN LIFE AFTER SERVICE CAN BE DIFFICULT, LEAVING MANY VETERANS HOMELESS, HUNGRY OR STRUGGLING WITH MENTAL ISSUES. ALL TOO OFTEN, THE MEDIA FOCUSES ON THE UNFORTUNATE ASPECTS OF VETERANS’ LIVES. WQED’S HALF HOUR DOCUMENTARY, AFTER WAR, SHARES THE SUCCESS STORIES OF SEVERAL VETERANS WHO HAVE FOUND A WAY TO HAVE A POSITIVE IMPACT AND HELP OTHER VETERANS TRANSITION TO CIVILIAN LIFE BY SHARING WHAT HAS WORKED FOR THEM.

FILMMAKERS CORNER CELEBRATES TEN SEASONS

HTTPS://WQED.ORG/FILMMAKERS

THIS HOUR-LONG WEEKLY PROGRAM SCREENS A WIDE RANGE OF WORK BY LOCAL, INDEPENDENT AND STUDENT MEDIA MAKERS FROM THE PITTSBURGH REGION AND HAS A LOYAL FOLLOWING IN THE LOCAL FILM AND CREATIVE COMMUNITY.

EPISODES ALSO FEATURE INTERVIEWS WITH DIRECTORS, PRODUCERS AND CINEMATOGRAPHERS AS WELL AS SEGMENTS ON FILM FESTIVALS, UNIVERSITIES AND THEATERS THAT TEACH, SHARE AND PROMOTE THE LOVE OF CINEMA.

THE GREAT RIDE

HTTPS://WQED.ORG/RISE

AIRED 3/14/19

THIS MULTIMEDIA PROJECT EXPLORED ONE OF AMERICA’S MOST TREASURED BIKING DESTINATIONS, CONSISTING OF TWO CONNECTING TRAILS, THE C&O CANAL TOWPATH (WASHINGTON, D.C. TO CUMBERLAND, MARYLAND) AND THE GREAT ALLEGHENY PASSAGE (CUMBERLAND, MD TO PITTSBURGH). CYCLISTS FROM ALL OVER THE WORLD CAN NOW ENJOY 335 UNINTERRUPTED MILES OF BREATHTAKING SCENERY
AND FASCINATING HISTORY. THE PROJECT INCLUDED A PRIMETIME 60-MINUTE DOCUMENTARY AND SHAREABLE WEB VIGNETTES FOCUSED ON NEARBY LANDMARKS, AS WELL AS A HISTORY OF THE TRAIL AND TOWPATH.

FRIENDS AND NEIGHBORS EXPLORES THE LEGACY OF MISTER ROGERS

HTTPS://WWW.WQED.ORG/FRIENDSANDNEIGHBORS

AIRED 12/27/18

THE CELEBRATION OF MISTER ROGERS' NEIGHBORHOOD 'S 50TH ANNIVERSARY CONTINUED WITH A NEW WQED-PRODUCED DOCUMENTARY THAT EXPLORED THE LASTING IMPACT OF FRED ROGERS AS AN ICON IN OUR COMMUNITY. THE HALF-HOUR DOCUMENTARY UNCOVERED RICH ARCHIVAL CONTENT, SHARED MEMORIES FROM ORIGINAL MEMBERS OF THE SHOW'S CAST AND CREW, AND FEATURED NEW NEIGHBORS WHO SHARE THEIR OWN STORIES, INSPIRED BY AMERICA'S FAVORITE NEIGHBOR.

THAT KENNYWOOD SUMMER

HTTPS://WWW.YOUTUBE.COM/WATCH?v=GO4FQRQIGR0

AIRED 1/24/19

THE FIFTH PROGRAM IN RICK SEBAK'S KICKSTARTED "NEBBY" SERIES WAS THAT KENNYWOOD SUMMER. IT WAS AN UNUSUAL HALF-HOUR DOCUMENTARY CREATED WITH FOOTAGE THAT HE AND HIS WQED CREW SHOT IN 1988 WHILE GATHERING MATERIAL FOR HIS POPULAR PROGRAM CALLED KENNYWOOD MEMORIES. EVEN 30 YEARS AFTER ITS PREMIERE, KENNYWOOD MEMORIES REMAINS ONE OF THE MOST POPULAR AND MOST REQUESTED DOCUMENTARIES IN WQED'S PITTSBURGH HISTORY SERIES.

DON'T STAND UP

HTTPS://WWW.YOUTUBE.COM/WATCH?v=CMQEDMULTIMEDIA

AIRED 5/2/19

SERVING TIME, TOO

WWW.WQED.ORG/INCARCERATED

AIRED 5/23/19


VISIBLE

WWW.WQED.ORG/VISIBLE

AIRED 4/25/19
WQED PREMIERED A NEW DOCUMENTARY THAT PROFILE LOCAL WOMEN WHO CREATE ART THROUGH DIVERSE MEDIA. FIVE VISUAL ARTISTS FROM WESTERN PENNSYLVANIA SHOW THEIR WORK AND SHARE STORIES OF THE REWARDS AND CHALLENGES OF BEING A WOMAN IN THEIR FIELD. FEATURED IS THE CREATIVE, INNOVATIVE, GROUND-BREAKING WORK OF: GLORIA STOLL KARN, KNOWN FOR HER 1940S PULP FICTION ART; ALISHA B. WORMSLEY, WHOSE INTERDISCIPLINARY WORK EXAMINES GENDER, RACE, CLASS AND TIME; LORI HEPNER, A DIGITAL ARTIST FOCUSED ON LIGHT PAINTING AND PHOTOGRAPHY; JO-ANNE BATES, AN ABSTRACT PRINT ARTIST CAPTURING THE LANGUAGE OF DAILY LIFE; AND DEE BRIGGS, A SCULPTOR WHOSE CHosen MEDIUM OF STEEL TRACES BACK TO HER ROOTS.

IQ: SMARTPARENT SEASON SIX

THIS NATIONALLY-DISTRIBUTED TELEVISION PROGRAM THROUGH AMERICAN PUBLIC TELEVISION (APT) AIRS ON MORE THAN 80 PUBLIC MEDIA STATIONS ACROSS THE COUNTRY AND IS PRODUCED IN PITTSBURGH BY WQED. EPISODES IN THE CURRENT SEASON INCLUDE:

EPISODE 601 EDIBLE STEM
EPISODE 602 UP IN THE SKY
EPISODE 603 STEM IN STRANGE PLACES
EPISODE 604 BRIDGING THE DIGITAL DIVIDE IN THE WORKFORCE
EPISODE 605 ALL ABOUT ANIMALS!
EPISODE 606 SCREEN TIME VS. OLD SCHOOL LEARNING
SPECIAL EPISODE SCIENCE SURVEY MINI-SUMMIT
WEBCAST SPECIAL INSPIRING PRE-SCHOOL SCIENTISTS

WQED DIGITAL SERIES

WQED SESSIONS – SEASON FOUR
HTTPS://WQED.ORG/WATCH/WQED-SESSIONS

THE EMMY-WINNING DIGITAL-FIRST SERIES PREMIERED SEASON FOUR IN OCTOBER 2018. THE SERIES SHOWCASES PITTSBURGH’S VIBRANT, DIVERSE MUSICAL SCENE. EACH EPISODE FEATURES A BRIEF INTERVIEW WITH THE ARTIST, FOLLOWED BY A COMPLETE PERFORMANCE OF ONE OF THEIR FAVORITE TRACKS.

THE SWEATER SESSIONS - LIMITED SERIES

HTTPS://WQED.ORG/WATCH/WQED-SESSIONS

IN CELEBRATION OF THE 50TH ANNIVERSARY OF MISTER ROGERS’ NEIGHBORHOOD, THE SESSIONS PRODUCTION TEAM FEATURES PITTSBURGH-AREA ARTISTS OF VARIOUS GENRES AS THEY PERFORM THEIR VERSION OF THE CLASSIC SONG, "WON'T YOU BE MY NEIGHBOR?"

PITTSBURGH 360 SEASON TWO

HTTPS://WWW.WQED.ORG/PITTSBURGH360

THIS DIGITAL SERIES IS COMPRISED OF LONGER-FORM FEATURE STORIES THAT SHOWCASE THE PEOPLE, PLACES, HISTORY AND ESSENCE OF PITTSBURGH, WESTERN PENNSYLVANIA AND POINTS BEYOND.

PITTSBURGH EATS - SEASON 3

HTTPS://WWW.WQED.ORG/PITTSBURGHEATS

PITTSBURGH IS ONE OF THE NATION’S TOP FOOD TOWNS AND THAT’S WHAT’S MAKING THIS EMMY-WINNING DIGITAL SERIES SO POPULAR. WE VISIT EVERYTHING FROM MOM AND POP EATERIES TO PLACES ON THE CUTTING EDGE OF CULINARY COOL TO SHOW VIEWERS WHAT – AND WHERE – "PITTSBURGH EATS."

JUST A MINUTE - SEASON 1

HTTPS://WWW.WQED.ORG/JUSTAMINUTE
WQED ADDS ANOTHER REGULARLY-SCHEDULED DIGITAL SERIES TO ITS AWARD-WINNING COLLECTION OF DIRECT-TO-WEB CONTENT. THESE 60-SECOND SHORTS EXEMPLIFY WHAT'S PROGRESSIVE AND UNIQUE IN WESTERN PENNSYLVANIA. THE FEATURES HAVE A MORE TOPICAL, TRENDY OR TECHY TONE THAN OUR OTHER DIGITAL CONTENT. OUR METRICS SHOW THAT SHORTER VIDEOS ARE MORE SHAREABLE GIVING OUR LOCAL STORIES A BROADER REACH AND NEWER AUDIENCE.

FUTURE JOBS: GROWING OUR REGION'S WORKFORCE
WWW.WQED.ORG/FUTURE-JOBS


OUR COMPELLING INTERESTS
PITTSBURGH AS HOST CITY FOR THE FORUM IN PART BECAUSE OF THE CITY’S TREE OF LIFE SYNAGOGUE MASS SHOOTING TRAGEDY.

LEARNING: GETTING FROM HERE TO THERE

HTTPS://WQED.ORG/WATCH/WQED-SPECIALS/LEARNING-HERE-THERE-PVJYL
CHILDREN RESPOND AND ABSORB DIFFERENTLY WHEN IT COMES TO LEARNING. BUT NEW METHODOLOGIES ARE NOW PINPOINTING THOSE STRENGTHS AND WEAKNESSES. THIS DOCUMENTARY PREMIERED OCTOBER 4, 2018 AND HIGHLIGHTS TECHNIQUES THAT SPELL PROGRESS IN THE PITTSBURGH REGION.

SEGMENTS INCLUDE: "PERSONALIZED LEARNING" WHICH INDIVIDUALIZES A CURRICULUM BASED ON A STUDENT’S NEEDS; "CREATION STATIONS" THAT TAKE THE MAKER MOVEMENT INTO AN UNDER-PERFORMING SCHOOL; "ALL STAR CODING" - TARGETING YOUNG MEN OF COLOR WHO ARE UNDER-REPRESENTED IN THE COMPUTER SCIENCES; AND "TEACHING INSTITUTES" FOR EDUCATORS.

DOWNSTREAM

HTTPS://WQED.ORG/WATCH/WQED-SPECIALS/DOWNSTREAM-P985KL
PENNSYLVANIA POSSESSES 86,000 MILES OF WATERWAYS MORE THAN ANY OTHER U.S. STATE EXCEPT ALASKA. BUT THE QUALITY OF THOSE WATERWAYS IS UNDER SERIOUS THREAT - FROM MINING TO ACID RAIN, AGING INFRASTRUCTURE, URBAN DEVELOPMENT, INDUSTRIAL POLLUTION, AND SEEMINGLY MUNDANE HUMAN ACTIVITIES SUCH AS LAWN CARE.

WQED WAS THE PRESENTING STATION FOR THIS POINT PARK UNIVERSITY DOCUMENTARY ON OCTOBER 11, 2018, WHICH EXPLORES AND EXPOSES THREATS TO PENNSYLVANIA WATERSHEDS WHILE HIGHLIGHTING THE EFFORTS OF SCIENTISTS, WATER-QUALITY ADVOCATES AND CITIZENS WORKING TO PROTECT AND RESTORE THE
STATE’S WATERWAYS.

FORM 990, PART VI, SECTION B, LINE 11B:
FINANCIAL MANAGEMENT REVIEWS A COPY OF THE DRAFT FORM 990. UPON THEIR REVIEW, THE FINANCE, BUSINESS AND OPERATIONS COMMITTEE REVIEWS AN ONLINE COPY POSTED TO THE BOARD PORTAL. A QUORUM OF THE COMMITTEE DISCUSSES AND APPROVES THE RETURN IN A CONFERENCE CALL OR MEETING. SUBSEQUENT TO APPROVAL BY THE FINANCE, BUSINESS AND OPERATIONS COMMITTEE ALL MEMBERS OF THE BOARD REVIEW THE FINAL 990 BY ACCESSING THE BOARD PORTAL BEFORE IT IS FILED.

FORM 990, PART VI, SECTION B, LINE 12C:
EVERY YEAR EACH BOARD MEMBER IS REQUIRED TO COMPLETE A NEW CONFLICTS QUESTIONNAIRE WHICH ADDRESSES ALL THE POINTS IN THE CONFLICT OF INTEREST POLICY. THE FORMS ARE REVIEWED AND MONITORED BY FINANCIAL MANAGEMENT.

FORM 990, PART VI, SECTION B, LINE 15:
WQED MULTIMEDIA IS A PUBLIC TV AND RADIO OPERATOR OF WHICH THERE IS A LARGER NETWORK; THEREFORE BASED ON THE TYPE AND DEMOGRAPHICS, THERE IS COMPARABLE COMPENSATION AVAILABLE ON AN ONGOING BASIS. EVERY THREE OR FOUR YEARS, OR AS DEEMED NECESSARY, AN INDEPENDENT SALARY CONSULTANT DOES A SURVEY TO MAKE SURE THAT COMPENSATION IS WITHIN THE MARKET RANGE OF COMPARABLE ORGANIZATIONS. THE EXECUTIVE COMMITTEE OF THE BOARD APPROVES THE EXECUTIVE COMPENSATION ANNUALLY FOR THE ORGANIZATION AND ALSO APPROVES A SUM OF MONEY THAT CAN BE USED FOR GENERAL STAFF RAISES IF APPLICABLE. COMPENSATION AMOUNTS FOR GENERAL STAFF ARE AGREED UPON BY DEPARTMENT HEADS AND HUMAN RESOURCES USING THE FINDINGS OF THE INDEPENDENT CONSULTANT AND COMPARABLE DATA FOR SIMILAR ORGANIZATIONS AS A GUIDELINE. ALL COMPENSATION
AMOUNTS ARE BASED ON MARKET RATES AND ARE DETERMINED TO BE REASONABLE.

FORM 990, PART VI, SECTION C, LINE 19:

THE ORGANIZATION'S GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS ARE AVAILABLE TO THE PUBLIC UPON WRITTEN REQUEST.

FORM 990, PART XII, QUESTION 2C, OVERSIGHT OF FINANCIAL STATEMENT AUDIT:

THE ORGANIZATION DID NOT CHANGE EITHER ITS OVERSIGHT PROCESS OR SELECTION PROCESS DURING THE TAX YEAR.