



2009-10 Media Planner

Contact your account executive or call (412) 622-1360 for more information.

<p>May 2009 Feature Story: Top Doctors <u>Special Advertising Sections</u> • Medical Profiles Section • Nurses Appreciation Section ✓ Health & Wellness Guide ✓ College & University Guide * Walk & Dine Tour Section * Go Red for Women</p> <p>Closing: March 18</p>	<p>June 2009 Feature Story: Best Restaurants <u>Special Advertising Sections</u> ✓ Summer Vacation Guide</p> <p><i>Ask about opportunities available in our Best Restaurants Party Guide</i></p> <p>Closing: April 15</p>	<p>July 2009 Feature Story: Workforce Development <u>Special Advertising Sections</u> ✓ Summer Vacation Guide ✓ Financial Planning Guide * Women in Business</p> <p>Closing: May 13</p>	<p>CITY GUIDE 2009-10 This annual issue is a resource guide to life in Southwestern PA, featuring Arts & Entertainment, Accommodations, Business, Dining, Education, Health, Family, Nightlife, Outdoors, Shopping and much more.</p> <p>Closing: May 20</p>
<p>August 2009 Feature Story: College Issue <u>Special Advertising Sections</u> * Top Dentist Listings ✓ How-To Guide • Home & Garden Guide ✓ College & University Guide</p> <p>Closing: June 17</p>	<p>September 2009 Feature Story: Best of Pittsburgh <u>Special Advertising Sections</u> ✓ Vacation Travelers' Guide • Fall Fashion Trends • Cosmetic Surgery ✓ Weddings * Great Race</p> <p>Closing: July 15</p>	<p>October 2009 Feature Story: Pittsburgh Ghost Stories <u>Special Advertising Sections</u> ✓ Breast Cancer Awareness ✓ College & University Guide • Private School Directory * Women in Business</p> <p>Closing: August 12</p>	<p>November 2009 Feature Story: Forty Under Forty <u>Special Advertising Sections</u> ✓ Planning for Your Financial Future ✓ Winter Travel Guide • Holiday Gift Guide One • Forty Under Forty</p> <p>Closing: September 16</p>
<p>December 2009 Feature Story: Holidays in Pittsburgh <u>Special Advertising Sections</u> ✓ Holiday Giving ✓ Retirement Resources • Holiday Gift Guide Two</p> <p>Closing: October 14</p>	<p>January 2010 Feature Story: Pittsburgher of the Year <u>Special Advertising Sections</u> ✓ Looking Good, Feeling Great • Private School Directory • Summer Camp Directory ✓ Weddings</p> <p>Closing: November 4</p>	<p>February 2010 Feature Story: Pittsburgh Lawyers <u>Special Advertising Sections</u> ✓ Travel Section • Private School Directory * Women in Business • Auto Guide * Go Red for Women</p> <p>Closing: December 9</p>	<p>March 2010 Feature Story: Superior Interiors <u>Special Advertising Sections</u> ✓ Retirement Resources ✓ College & University Guide ✓ City Living Resource Guide</p> <p>Closing: January 13</p>
<p>April 2010 Feature Story: Celebrity Profile <u>Special Advertising Sections</u> ✓ Best Driving Vacations • Home Interiors * Women in Business</p> <p>Closing: February 10</p>	<p>Special Publications FOOTBALL ANNUAL August HOCKEY ANNUAL September PITTSBURGH LAWYERS February PITTSBURGH WEDDINGS MAGAZINE February HOME & GARDEN MAGAZINE March</p>		

Editorial is subject to change.

- ✓ Advertorial Section
- Formatted Section (1/4, 1/2, 1/9 pg, etc.)
- * Custom Advertising Section

No one knows Pittsburgh like PITTSBURGH MAGAZINE.

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