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CONTACT: George Hazimanolis
Senior Director of Corporate
Communications
412-622-1366
ghaziman@wqed.org

**WQED TO PRODUCE *PITTSBURGH FROM THE AIR*,
UNDERWRITTEN BY UNITED STATES STEEL CORPORATION**

Film Will Document Aerial Highlights of Western Pennsylvania

PITTSBURGH - United States Steel Corporation will underwrite a major new WQED local production called *Pittsburgh From the Air* (wqed.org/tv/pittsburghfromtheair/). The one-hour prime time special will debut on Thursday, October 27, 2011 at 8 p.m. It is anticipated that the film will then become a collector's item after it is made available on DVD for Pittsburghers living in the region, around the country and around the world.

"We are honored that U. S. Steel, a company that has been an integral part of Pittsburgh for more than a century, will be the major sponsor for this groundbreaking local project," said Deborah L. Acklin, President and CEO of WQED.

The film, now in production, will be a first-class, high-definition aerial journey through six Western Pennsylvania counties—Allegheny, Washington, Westmoreland, Beaver, Butler and Lawrence—that will capture and preserve the cultural and natural wonders of the region forever.

"U. S. Steel has been proud to call Pittsburgh our home since our founding in 1901, and we can't think of a better way to commemorate our 110th anniversary than with this exciting production," said John P. Surma, Chairman and Chief Executive Officer of U. S. Steel. "It is our pleasure to join with WQED, a venerable Pittsburgh institution in its own right, to showcase Western Pennsylvania in a unique and memorable way."

A helicopter equipped with a high-definition gyroscopic camera will provide stunning images as it swoops over mountains, valleys, rivers, gorges, skyscrapers, and towns to show the natural beauty of Pennsylvania.

The Western Pennsylvania treasures expected to be filmed include but are not limited to the Cathedral of Learning; the U. S. Steel Tower; PNC Park; PPG Place; Heinz Field; Consol Energy Center; U. S. Steel's Clairton Plant; Slippery Rock Gorge; Butler County Courthouse; Old Economy Village; Washington County Courthouse and the county's covered bridges; Fort Ligonier; Hidden Valley; Westmoreland County Courthouse; Ohiopyle; the Somerset windmills; Fallingwater; and more.

Narration in the film will be kept to a minimum to allow the grandeur and stateliness of the cultural and natural scenery to resonate with the viewer. Music will be featured throughout that speaks of Pittsburgh, featuring local signature songs as well as local composers.

Production began in late 2010 with a flyover of Heinz Field during a playoff game and will continue through the summer to capture the change of seasons in the region. Viewers can follow the production progress of *Pittsburgh From the Air* at its website <http://wqed.org/tv/pittsburghfromtheair/> or on Facebook at <http://www.facebook.com>.

Additional underwriting support for *Pittsburgh From The Air* comes from Columbia Gas of Pennsylvania and Howard Hanna Real Estate Services.

WQED Pittsburgh, honored with two consecutive Mid-Atlantic Emmy® Awards for Station Excellence, was founded in 1954 as the nation's first community-supported broadcaster. The people of WQED create, produce and distribute quality programs, products and services to engage, inform, educate and entertain the public within their community and around the world. WQED Pittsburgh is one of the first broadcasters in the country to be fully high-definition (HD) in its studio and field production capabilities. It is the parent company of WQED-TV (PBS); WQED: The Neighborhood Channel; WQED: The Create Channel; Classical WQED-FM 89.3/Pittsburgh; Classical WQED-FM 89.7/Johnstown; local and national television and radio productions; WQED Interactive (www.wqed.org); and The WQED Education Department.

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